

Let's Talk County Durham: your personal information biteable video transcript

Title Scene Your personal information included Durham county Council Logo and Let's talk County Durham Deciding Together Logo

Scene 1) We ask for some personal information when you take part in our consultation and engagement activities.

We do this to make sure we are hearing views from...

Scene 2) ...people from diverse backgrounds and from all areas of County Durham.

Scene 3) We collect information like your age, gender, postcode, disability status, ethnicity, religion, sexual orientation, and whether you're a veteran or care leaver to ensure we meet equality standards.

You can choose not to answer any or all of these questions if you prefer.

Scene 4) There are three ways to participate on the Let's Talk County Durham platform:

Scene 5) Anonymously: For most activities and surveys, you can take part without sharing your identity. You can choose whether to provide any additional personal info that has been requested.

Scene 6) Event Registration: For events and activities needing contact details, you'll be asked for your email to verify it's real. Only platform admins can see this information and will use it to send you more details.

Scene 7) Public Discussions: You must register with your name and email. Optional details like year of birth and postcode can also be added.

Your name, profile picture (if provided), join date, and public comments will be visible to others, but survey or poll responses will remain private.

Scene 8) The benefits of registering with Let's Talk County Durham include:

- Participation: You can join all activities.
- Updates: If you choose, we can send you info about local consultations or topics you're interested in.
- Profile Management: You can update your profile any time after registering.

Scene 9) If you're a young person over 16 yrs, We would love you to take part in conversations that interest you...

Scene 10) ...you can fill out surveys anonymously or register for an account. Consultations for young people will always have support from an advocate.

Scene 11) How your information is used:

- Decision Making: Your information and responses help us make decisions.
- Diversity and Legal Compliance: They ensure we hear diverse voices and meet legal requirements under the Equalities Act and planning laws.
- Updates: To keep you informed about progress or new activities in areas or topics you're interested in.

Scene 12) How we protect your information

- Access: A small number of admins manage Let's Talk County Durham and they are the only people who can access your personal information.

- Anonymity: Identifiable information is removed before analysing survey results. We also use AI to help analyse your anonymised comments.
- Sharing: Anonymised results of activities that you have contributed to may be shared with consultants, partner organisations, stakeholders, or statutory bodies involved in consultations.
- Storage: Your response information is stored securely on the LTCD platform and kept for 6 years before deletion.

Scene 13) This is just a summary of what personal information we collect and how we look after it, read our full data privacy notice at: www.letstalkcountydurham.co.uk

END