

Council's swimming programme: non-users

List of survey questions

Please use these questions to assist you in putting together your responses. This could be to support group feedback, discussion groups or to help you plan your response as an individual.

Please note that when completing an online survey, there may be routing applied to the survey which may mean that you are not asked all the questions that are visible here.

The questions asked in the survey include:

Awareness, perception and motivations

- How aware are you of the swimming sessions we offer across our 10 pools?
- Are you aware you can take out a free 3-day thrive active membership or 7-day Move Plus membership (at selected centres) to try swimming and other activities?
- What three words come to mind when you think about swimming in general?
- Which of the following best describes how you feel about trying swimming in the future and why?
- Which of the following factors affect how willing you are to go swimming at one of our leisure centres?
- Is there anything we could do to make it easier or more comfortable for you to take part in swimming sessions?
- If you are not confident in your swimming ability or have a fear of water, would a beginners water confidence swimming lesson encourage you to swim?
- How much do each of the following factors affect your likelihood of visiting a swimming pool?

Exercise habits and preferences

- If you currently exercise elsewhere, where do you go and why do you prefer this?
- Do you currently use a swimming pool which is not within a council leisure centre?
- If yes, please tell us a little about this pool and the swim sessions you attend (what type of session, where they take place and why you go)
- If you were to use the swimming pool, what would be your main reasons be?
- If you were to attend a swim session in one of our leisure centre, which would you prefer?
- If you were to attend a swimming session, when would suit you best?

Finding Information

- If you wanted to find information on swimming, which option would you use?
- If you were to visit a leisure centre to take part in a swim session, which would you go to?
- We currently don't take online bookings for swim sessions. If you were able to book a session online, would this be helpful?
- If you have any additional comments or suggestions regarding our pools, please leave them below.

Submitting a response

Please do not use this information sheet to submit a response. You can formally respond to this project by either:

- Completing the online survey
- Writing out your responses to these questions and posting them to us at the following address: Consultations Team, Durham County Council, Rivergreen Centre, Aykley Heads, Durham, County Durham, DH1 5TS
- Typing out your responses to these questions and emailing them to: letstalkcountydurham@durham.gov.uk